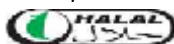




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Facts about Tea

Tea is an aromatic beverage prepared by adding cured leaves of the plant to hot water. After water, tea is the most widely consumed beverage in the world. It has a cooling, slightly bitter, astringent flavour which many people enjoy.

Consumption of tea (especially green) is beneficial to health and longevity given its significant antioxidant, flavones, flavonoids, and polyphenols content. Consumption of green tea is associated with a lower risk of diseases that cause functional disability, such as “stroke, cognitive impairment, and osteoporosis” in the elderly. Antioxidant content, measured by the lag time for oxidation of cholesterol, is improved by the cold water steeping of varieties of tea.

Tea consumption is strongly associated with a calm but alert and focused, relatively productive (alpha wave dominant), mental state in humans. This mental state is also common to meditative practice.

Introducing Genus Serum in Tea

Curcumin tea is the combination of both the goodness of Curcumin and Tea. All these are made possible because Genus Serum (Solubilised Curcumin) is fully water soluble and this allows easy application towards any kind of tea that anyone prefers. Maximum absorption and benefits of Curcumin is now available with any tea you prefer.

Interesting Facts

Tea is the most popular drink in the world in terms of consumption. Its consumption equals all other manufactured drinks in the world – including coffee, chocolate, soft drinks, and alcohol – put together.

In 2003, world tea production was 3.21 million tonnes annually. In 2010, world tea production reached over 4.73 million tonnes